

# Senior AdOperations Manager (m/f/nb)

for our Munich, Würzburg  
or London office

## ABOUT US

**Branding, display, leads, content, social media, programmatic** and much more – over the years, the B2B Media Group has made a name for itself throughout Europe as **a leading B2B target group marketer**. Whether you need **display ads, qualified leads, or specialist content** highlighted for business decision-makers, the B2B Media Group has an array of solutions for the challenges posed by contemporary B2B communication. With offices in London, Paris, Munich, Würzburg, Augsburg and Hamburg, the B2B Media Group is represented across Europe and is one of the fastest growing companies in the B2B market.

### Our vision:

We are becoming the largest B2B target group marketer in Europe.  
We have already achieved a lot – with you we will become even better!

## WHAT YOU CAN EXPECT

Your responsibilities will lie in the fields of advertising, audience targeting, programmatic advertising and campaign management. As part of a dynamic, motivated team, you'll be given responsibility straight away and support the team in implementing programmatic advertising campaigns.

- ▶ Comprehensive campaign management
- ▶ Make programmatic advertisement bookings in our DMP/DSP
- ▶ Develop our processes further in terms of the tracking and set-up of our platforms
- ▶ Collaborate with domestic and international customers
- ▶ Help to maintain the B2B Media Group DMP
- ▶ Oversee ongoing programmatic deals
- ▶ Evaluate/optimize Online Display Ad campaigns
- ▶ Collaborate with all relevant business divisions, such as Sales, Technical and the Data Team

## WHAT YOU CAN OFFER

Completed training or degree in the fields of media, marketing, communications and/or marketing and business studies. You've already gained 3-5 years' professional experience in the field of programmatic advertising. Your English skills are above average and you enjoy working in international teams. You relish taking on responsibility and also possess good negotiation skills. You have a talent for organisation, possess good communication skills, are assertive and work well independently.

## WHAT WE OFFER

- > A highly-motivated, international team
- > A pleasant working atmosphere, a sense of togetherness and harmonious teamwork
- > Don't fight against your body clock – we offer flexible working hours
- > Flat hierarchies and fast lines of decision
- > Your own fields of responsibility and plenty of creative opportunities
- > Stylish offices in London, Paris, Munich, Würzburg, Augsburg and Simmelsdorf (near Nuremberg)
- > Team breakfasts and events, fresh fruit and drinks every day
- > Attractive and performance-related compensation
- > Excellent prospects for development and promotion

## PLEASE SEND

- > A short letter of motivation
- > Your complete CV with certificates
- > Brief information about your availability
- > Your salary expectations to:

 [greatthings@b2bmg.net](mailto:greatthings@b2bmg.net)

**Do great things,**  
Kai & Fabian